



CreativoMedia®

DIGITAL MARKETING AGENCY

MAKE IT.
LOVE IT.



We are a new breed of digital marketing agency

Our drive to innovate and co-create is born out of our aspiration to make things better. We find power in collaboration and strength in our individual competence. Every project is a motivation to outdo our best each time. We move with purpose.

Our minds are in constant pursuit of possibilities. Even when at rest, we're unstoppable.



Change & evolve with the world

We're keen about everything that drives transformation, fuels passion, and creates value. We believe in fast, fluid, and agile strategies. We value connectivity in diversity.
We make every idea count.

We learn, unlearn, and adapt as conditions shift.
Our instinct for change makes genius happen.



Creativity + Technology = Innovation

CreativoMedia.com is not just a digital marketing agency – we make great ideas real. Using a combination of ingenuity, carefully planned strategy, and the latest technology, we offer solutions that engage your audience and put you at the forefront of your industry.

Whether you want to use existing technology, or you need a custom solution developed just for you, we provide solutions that go beyond digital marketing. It takes a blend of traditional public relations, digital media and advertising, software innovation, and other areas to tell stories that engage, motivate, and drive action.

True innovation requires bold, calculated risks and dedication to all things digital.





CreativoMedia.com

Your source for innovative thinking

01

We sincerely

listen

Listening allows us to understand our clients and their market outside our preconceived perspectives.

We encourage unrestrained storytelling. We seek to identify with the feelings, goals, and aspirations behind each project. Only by taking time to genuinely understand them do we equip ourselves better to meet their very specific needs.

Concept research and discovery

Effective web marketing stirs consumers' emotions and creates meaningful connections with them. Our research and discovery process includes methodically capturing inputs from clients, analyzing market trends, and understanding consumer behavior. This allows us to put our clients ahead of their game.



Planning and execution with insight

The creative process evolves as we begin implementing each project. We adjust strategies and designs around each other, until we achieve a balance between the two. We integrate the insights we collected from research into each design concept, and modify as we learn new approaches from assessments and trials.

Promoting open communication

We pave the way for opening communication lines between our clients and their target market. We consider end users as contributors to the innovation process and we value their feedback. Our design concept research requires thorough assessment of the consumer, thus we encourage clients to exchange ideas with their market.



02

We design **custom** solutions.

No two marketing strategies should ever be alike. This is why we create solutions that suit our clients' niche. We don't just make room for disruptive marketing – the core of our services revolves around it.



Building platforms for visibility

We create unique, engaging websites that truly represent our clients' brands. We also provide e-commerce hosting for retail businesses and mobile application development for clients seeking cross-platform presence.

Drive leadership through content

Whether you need on-page content, whitepapers, guest blogs, newsletters, or other marketing collaterals, CreativoMedia.com has you covered.

Tickle the senses with multimedia

Appeal to the consumer's senses by giving them a richer browsing experience. Our digital content creation services add depth and dimension to any type of website.



Boost online presence with digital marketing

We give your business the online boost it needs. Our complete digital marketing services feature SEO, social media marketing, PPC, online reputation management, and email campaign management.

Protect your brand image online

Get a dedicated team of online reputation management experts who will communicate the right brand message consistently and protect your brand from online detractors.

The latest tools for your business

We introduce ideas using the latest technology and provide you with a host of free tools to help jumpstart your digital marketing effort.

03

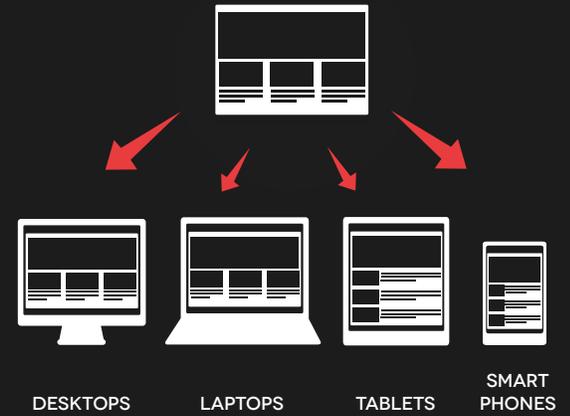
We **improve**
user experience.

Delighting customers is imperative. For every web page we design, we bring user satisfaction to a whole new level. At each step of the design process, our commitment to quality is non-negotiable.



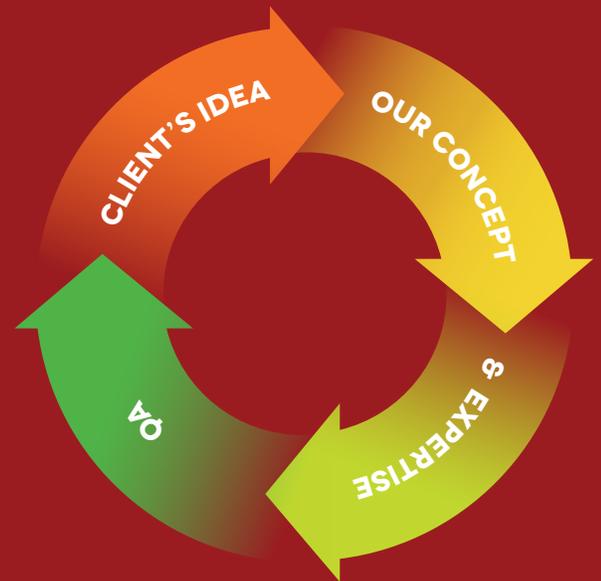
Responsive media and web design

Maintaining your presence becomes more challenging as technology evolves. CreativoMedia.com is up for the challenge. We create responsive websites that make your brand accessible on any device without sacrificing its look and features.



User experience testing

We take your ideas and combine it with ours, then we test the resulting concepts thoroughly. Our meticulous QA process ensures you receive only the highest quality products, and our services meet all your requirements, if not exceed it.



Execution and support

Our execution process involves further fine-tuning of products, managing the trajectory of our projects, and delivering your requirements when you need them. We maintain open communication and reliable support to ensure accurate representation.



04



We **monitor**
& **analyze** rigorously.

Setting goals is easy – meeting each one is a challenge. Through constant monitoring of KPIs and careful analysis of collated data, we tell you whether you are hitting your goals successfully and what you can do to improve your conversion rates.



Live updates on our reporting dashboard

Track your rankings in real time. Our reporting dashboard features live ranking updates, easy proposal and report downloads, and more tools that will show your progress and help you create a more effective digital marketing strategy.

Get complete data integration

Compare and combine data from our technology with Google's Webmaster tools and Analytics. We integrate your Google account into our dashboard, allowing you to view and appraise data in a single, streamlined platform.

Project analysis and Plan of Action

We lend our expertise to each client, and provide them with concise analysis of each campaign. We take the data and give you an honest evaluation of your business. We provide a proposed POA, which will be included in the report.

05

We keep

Our process does not stop where our projects end. We keep our methodology nimble and our offerings flexible. We continuously adapt to change - and at times we create it.

EVOLVING

Strategize

Our carefully-planned strategies are based on previous experiences, newly-acquired knowledge, and keen observation. We keep our minds open to new ideas. Our curiosity is insatiable.



COLLABORATIVE PLANNING



STRATEGIC CONCEPT DEVELOPMENT

Develop

We continue to upgrade our own technology to meet our clients' needs and our satisfy our own discriminating tastes. As we find more streamlined ways of producing digital media, we update our methodology to make it more agile.



AGILE AND RESPONSIVE DESIGN



A/B SPLIT TESTING

Build

From creating websites, digital content, and other collateral to building long-term customer relationships, we explore the best ways to approach each task. We design solutions that engage people continuously and more effectively.



FUNCTION ORIENTED EXECUTION



THEORY & PROTOTYPING



www.creativomedia.com